

1. Project Title:

2. Amount Requested: Please indicate the total amount of funding you are requesting. The 2024 Wildseeds funding range is between \$20,000-\$50,000 over a one-year timeline; or a maximum of \$75,000 for a two-year timeline.

Year	Amount
Year One	<hr/>
Year Two (if applicable)	<hr/>

3. Project Summary: Please use the following format to capture a thumbnail description of your request: [Organization], [City, State] seeks [\$requested amount] over [grant duration, 1 or 2 years] to support [one sentence description of project/proposal].

4. Is your organization BIPOC-led and serving? FFCF is committed to directing at least 75% of our funds to Black, Indigenous, and People of Color (BIPOC) led and serving organizations, whose Executive Director(s) is BIPOC and whose staff and Board are 51%+ BIPOC. Your answer to this question does not impact your eligibility to apply.

- Yes
- No

5. Organization (max 350 words): Tell us about your organization, including but not limited to your organization's work, impact, and history.

6. Community Served: What type of geographic area does your organization primarily work with/for/serve?

- Rural
- Urban
- A mix of rural and urban
- Other

Tell us more about the community you work with/for/serve (max 350 words):

What we are looking for: The Review Team wants to know the types of communities that benefit from your organization's work and how they are included in your strategy. Communities served can include human and non-human members of the ecosystem (animals, plants, soil, etc).

7. Project Description (max 750 words): Tell us about your project and its expected impact, including, but not limited to:

- What communications strategies are important to this work?
- What do you expect to change in your organization, community, broader movements, or food and agriculture system?
- Who do you want to be influenced/persuaded/ motivated by your project?
- Why is this project important now? Does it build off any existing momentum or opportunity? Does it respond to a timely challenge?

What we are looking for: The Review Team is looking for projects that demonstrate a clear understanding of the communications strategies that are important to their work; how those strategies will move/reach their intended audience; and how the strategies and tactics are linked to larger movement-building strategies/part of a whole.

8. The Team (max 350 words): Who will be the primary leaders of this project?

What we are looking for: The Review Team wants to understand who is coming together (staff, partners, members, etc.) to lead this project and why, and how/if those most impacted are leading this work.

9. FFCF Priorities: Which of the following priorities does your organization's work and/or this project focus on? (please select all that apply)

- Cultural Organizing: community organizing that lifts-up a counter narrative rooted in community cultural wealth and capacity
- Inclusive Economic Models & Community-Controlled Systems: community-led solutions that build community-controlled systems – where people have control and stewardship over their narrative, systems, capital, and spaces – so that people will come before profit
- Reclaiming Democracy: efforts that build political leadership, strengthen civic engagement, mobilize for policy advocacy, and organize for community-controlled economies to reclaim political control of our food and agricultural systems
- Promoting indigenous and ancestral food ways and farming practices: efforts that are rooted in environmental sustainability, regenerative agriculture, and indigenous practices that battle climate change and ensure dignified and fair working conditions and wages

Please choose one of the priorities that you selected above, and share how your project furthers your work on the selected priority (max 350 words):

10. Funding Request Narrative (max 100 words): Please provide a short description of your funding request and how the funds will be used.

Example: We are requesting \$50,000 over two years to support deep narrative work amongst our coalition members to uplift land sovereignty narratives via earned and digital media work. Funds will support a narrative strategist, staff training, and staff time.

11. Additional Information (max 150 words): Is there any additional information you'd like to share?
